



GURU GOBIND SINGH COLLEGE FOR WOMEN

SECTOR 26, CHANDIGARH - 160019

(Affiliated to Panjab University Chandigarh)

(Re-accredited by National Assessment & Accreditation Council, Bangalore)



3.3.2: Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

Link to books/chapters/conference proceedings

Sr No.	Books/chapters/conference proceedings	Name of Publisher	Web link
2022-23			
1.	A Study of Factors of E-Satisfaction	Rubicon Publications, Bloomsbury Square, London, WC1A 2RP, England.	https://www.rubiconpublications.com/
2.	Income Disparity in India	Unistar Publications	https://unistarbooks.com/
3.	Public Libraries and Well -being: A Case Study of T.S. Central State Library, Chandigarh	Unistar Publications	https://unistarbooks.com/
4.	Corporate Social Responsibility: A Tool for Community Development	Unistar Publications	https://unistarbooks.com/
5.	Classification and Analysis of Virtual Private Network	IEEEXplore	https://ieeexplore.ieee.org/document/9996015
6.	Medical Tourism: A Burgeoning Approach Towards Sampan Bharat	Unistar Publications	https://unistarbooks.com/
7.	Gender diversity on boards: a strategy for sustainable development	Eureka Publications	https://www.eurekajournals.com/
8.	Online Voting System	IEEEXplore	https://ieeexplore.ieee.org/document/9995860
9.	Management of Financial Services	Kalyani Publications	https://kalyanipublishers.co.in/
10.	Swasth Bharat se Sampann Bharat Resilience the Need of the Hour	Unistar Publications	https://unistarbooks.com/
11.	Issues in Financial Reporting	Kalyani Publications	https://kalyanipublishers.co.in/
12.	Consumer Behaviour	Kalyani Publications	https://kalyanipublishers.co.in/
13.	Resilience Journey of Tourism Post Covid-19	Unistar Publications	https://unistarbooks.com/

Jatinder Kaur
Principal



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14.	Computers in Nursing	S. Vikas & Co. Publishing House	https://pvbooks.in/
15.	Management of Financial Services	Kalyani Publications	https://kalyanipublishers.co.in/
16.	Advertisement Detection: Image Processing and Deep Learning Approach for Effective Information Extraction from Online English Newspapers	CRC Press, Taylor and Francis Group	https://taylorandfrancis.com/
<u>2021-22</u>			
17.	Meri Jeewan Yatra-A biography of Rahul Sankrityayan (From Hindi to Punjabi)	Peoplesforum Punjab	https://www.peoplesforum.in/
18.	Illustration of each chapter in the book	Notnul.com	https://notnul.com/Pages/Home.aspx
19.	International Business	Kalyani Publications	https://kalyanipublishers.co.in/
20.	Computational investigations on metal oxide clusters and graphene-based nanomaterials for heterogeneous catalyst	CRC Press, Taylor and Francis Group	https://taylorandfrancis.com/
<u>2020-21</u>			
21.	Management of Financial Services (Revised edition)	Kalyani Publications	https://kalyanipublishers.co.in/
22.	Financial Markets and Services (Revised edition)	Kalyani Publications	https://kalyanipublishers.co.in/
<u>2019-20</u>			
23.	Advertising and sales promotion	Kalyani Publications	https://kalyanipublishers.co.in/
24.	Advertising, Personal Selling and Sales Promotion	Kalyani Publications	https://kalyanipublishers.co.in/
25.	Advertising	Kalyani Publications	https://kalyanipublishers.co.in/
26.	Research Trends in Multidisciplinary Research	AkiNik Publications	https://www.akinik.com/

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27.	Emerging Trends in Commerce, Management and Economics	Aashna Publications	https://www.dnb.com/business-directory/company-profiles/aashna_publications.91c0d80f55743b4f35b9ef36d3cf4885.html
28.	Textiles: Binding Threads Between Cultures from National Museum Collection	National Museum, New Delhi	https://www.exoticindiaart.com/book/details/textile-binding-threads-between-cultures-from-national-museum-collections-nav514/
29.	Goods and Service Tax	Himalaya Publishing House	https://www.himpub.com/Default.aspx?NB=eYZEwalMkS3A6IE{PLUS}Av9ecNpPy{PLUS}tdCAVnW9619IYmx7HbFNBi24nKM3zT4torc1{PLUS}MmCT7h0{PLUS}p3VctvGippD5eBDfVzGmfbZGo5G5s1KJn{PLUS}iLvYRgGSWVbSA1op7yp
30.	Computers in Nursing	S. Vikas & Co. Publishing House	https://pvbooks.in/
2018-19			
31.	Consumer Behavior	Kalyani Publications	https://kalyanipublishers.co.in/
32.	Customer Relationship Management	Kalyani Publications	https://kalyanipublishers.co.in/
33.	Customer Relations and Retail Trade Management	Kalyani Publications	https://kalyanipublishers.co.in/
34.	Embroidered Articles: A journey from Past to Present	BR Publishing Corporation, New Delhi	https://www.indiacompany.org/company-b-r-publishing-corporation-in-new-delhi-124005
35.	Technical and Decorative Characteristics of Embroidered Coverlets	BR Publishing Corporation, New Delhi	https://www.indiacompany.org/company-b-r-publishing-corporation-in-new-delhi-124005

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36.	Misrepresentation: Portrayal of Women in Media	Sapatrishi Publications, Chandigarh	https://saptrishipublication.com/
37.	Grievance Redressal System of Mutual Funds: Investors Protection in India	National Press Associates	https://npajournals.org/
38.	Financial Markets and Services	Kalyani Publications	https://kalyanipublishers.co.in/
39.	Issues in Indian Commerce	Kalyani Publications	https://kalyanipublishers.co.in/
40.	International Business (M. Com 2nd Semester, Chaudhary Devi Lal University)	Kalyani Publications	https://kalyanipublishers.co.in/
41.	Issue in Financial Reporting	Kalyani Publications	https://kalyanipublishers.co.in/
42.	International Business (B. Com Various Universities and Autonomous Colleges of Odisha)	Kalyani Publications	https://kalyanipublishers.co.in/
43.	International Business (BBA 6th Semester of Various Universities of Andhra Pradesh)	Kalyani Publications	https://kalyanipublishers.co.in/

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